

## WHY PUBLIC PARTICIPATION?

The New Community at North Pickering will be designed for people. Because we need your assistance in the planning process, the Province of Ontario is committed to providing opportunities for all interested and affected people to assist in planning the New Community.

The Plan for Development will embrace all necessary elements required in creating the total urban fabric of the New Community. It will be the social, physical, and economic framework on which the ongoing development and detailed design of the community will be undertaken.

What kind of neighbourhoods serve people best? What kind of shopping facilities, roads, public transit, parks, and playgrounds should be planned? What existing natural or man-made features should be preserved?

You can supply information and guidelines on what is important for a good living environment. The North Pickering Community Development Project Team looks forward to receiving your comments and suggestions at any time, but especially when draft reports at different stages in the planning of the Project are completed and released for public review.

## OUR AIMS

Involving people in the process will help both planners and public to:

- identify goals for the Community.

- discover the best alternatives for the character of the New Community, and what the public preferences are;

- arrive at the "Plan for Development" by the end of 1974.

## WORKING WITH THE PROJECT TEAM

The Province of Ontario, through the Ministry of Treasury, Economics and Intergovernmental Affairs, established the North Pickering Community Development Project Team to co-ordinate planning. It is working with Plantown Consultants Limited, a consortium of planners expert in every phase of community design and planning.

A basic objective to the Team is to provide people with a continuing opportunity to contribute their opinions, ideas and suggestions. We especially want to hear from:

- those living on the site;
- residents of adjacent communities;
- citizens of the greater Toronto area;
- government agencies, councils, boards and commissions;
- members of special interest groups.

Staff are available to work with you and help you develop and present ideas to the Project Team. Call 965-3031, and ask for the Public Participation Section.

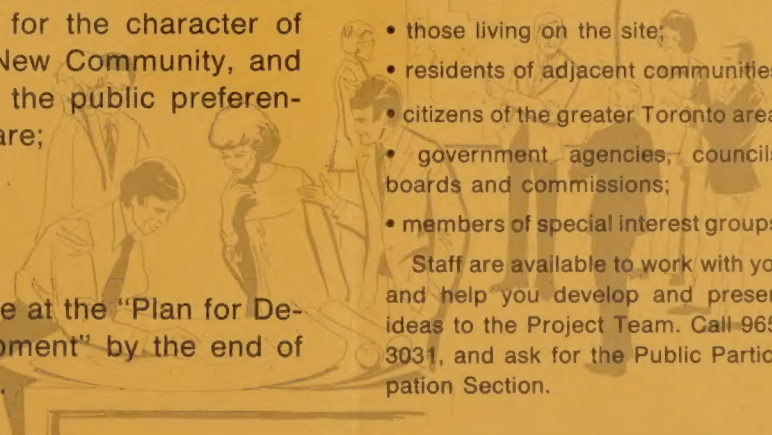
PLEASE PLACE MY NAME ON YOUR MAILING LIST:

NAME .....

ADDRESS .....

POSTAL CODE .....

I am interested in this Project because .....





BUSINESS REPLY CARD

NO POSTAGE STAMP NECESSARY IF MAILED IN CANADA

POSTAGE WILL BE PAID BY

Public Participation Section,  
North Pickering Community Development Project,  
6th Floor, 950 Yonge Street,  
Toronto, Ontario  
M7A 1Y7

## YOU CAN HELP

- Follow media reports on the Project;
- Complete and mail the attached postcard if you want to receive future announcements, reports, etc;
- Write to us with your comments, opinions and suggestions at any time. The address is: North Pickering Community Development Project, 6th Floor, 950 Yonge Street, Toronto, Ontario;
- Reply to any questions accompanying reports mailed to you;
- Encourage any groups of which you are a member or which you think should be interested to play their part;
- Contact the Project Office for further assistance - Phone 965-3031;
- Participate in meetings which will be announced from time to time. Monthly sessions will be held where the planning staff will meet with representatives of groups who have stated their interest in the Project;

## WE'RE STARTING NOW

The Plan is scheduled for completion by the end of 1974. Involvement by the public is regarded to be essential throughout the entire planning process. Members of the Project Team are increasing their efforts to reach individuals and groups to acquaint them with the study and seek their views.

There will be a series of interim reports, reflecting the views of interested people on the nature of the New Community and some of the tentative or firm conclusions. These reports will touch on such matters as:

- the characteristics of the existing natural and manmade environment to be respected in the planning process;
- the prospects for economic and social characteristics of the New Community;
- the goals and objectives to be satisfied by the Plan for Development;
- alternatives and options available under differing economic, social, environmental and physical circumstances;
- possible approaches to transportation, community facility and services planning; and
- various concepts for the community as a whole.

Dialogue with the public on these and many more issues will be essential to ensuring the best possible Plan for the North Pickering Community.

## PARTICIPATE IN PLANNING THE NEW COMMUNITY AT

## NORTH PICKERING

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H0  
Z003



NORTH PICKERING  
COMMUNITY DEVELOPMENT PROJECT  
Province of Ontario